



LIGHTS ON!

A PROGRAM OF MICROGRANTS

Building Relationships
One Community at a Time

Lights On! PR contact:

LightsOn@pivotstrategiesconsulting.com

C: 920-253-8308

For Immediate Release

Lights On! Reaches Major Milestones

Community Program Reaches 100th Law Enforcement Agency Partnership In Minnesota

MINNEAPOLIS -- February 4, 2021 – [Lights On!](#) – a community-driven program with the mission to heal relationships between communities and law enforcement agencies – celebrates 100th law enforcement agency partnership in Minnesota.

Fillmore County Sheriff's Office becomes the 100th law enforcement agency to partner with Lights On! since the program started in 2017. With the continual addition of law enforcement agencies, 80% of Minnesota's population is covered by the Lights On! program which empowers police officers to give drivers with broken car lights a voucher instead of a ticket. Drivers take the voucher to participating auto service providers to get the light fixed free of charge. Lights On! pays the bills and coordinates all administration and funding.

"The Lights On! program is a way to build relationships between law enforcement agencies and the communities they serve," said Don Samuels, CEO of Lights On!. "Instead of punishing drivers for broken lights, we can fix the mechanical issue and mitigate what often becomes a downward spiral for community members in need. We are giving officers a new tool on their duty belt that creates a positive interaction, especially needed in these tense times," says Samuels.

"I'm not sure who is more grateful for our Lights On! program because both our residents and officers have really enjoyed the chance to connect in such a positive way," said Pete Koerner, Police Chief and Cottage Grove Director of Public Safety. "I would say our police officers are still a little surprised to see how happy motorists are when they receive vouchers, but that may pale in comparison to how grateful drivers are. Especially during these times of uncertainty, a small piece of paper and a quick trip to the local auto body shop really does go a long way!"

Lights On! expanded nationally to law enforcement agencies in Kansas, New York and Iowa last year and has other national expansions planned for 2021. This program is supported by community in-kind and financial donations. To learn more or donate, visit LightsOnUS.Org.

About Lights On!

[Lights On!](#) is a community-driven program which offers repair vouchers instead of traffic tickets for participating law enforcement agencies and communities they serve. The program was

founded after the unnecessary death of Philando Castile in 2016 as a solution to a small problem that has a significant community impact. Officers provide drivers with Lights On! vouchers redeemable for free repairs of broken lights at partnering auto shops. The vouchers reduce the financial burden that could lead to a potential downward spiral for community members in need as well as creates a positive interaction between drivers and officers, to rebuild trust. Lights On! was created by Don Samuels, CEO of MicroGrants, a non-profit dedicated to providing people of potential with grants that spur economic stability by bridging the gap between their current state and a more successful future. For more information, [visit LightsOnUS.org](http://LightsOnUS.org) and follow Lights On! on [Facebook](#), [Instagram](#) and [Twitter](#).