

MAIN LOGO



ELEMENTS



COLOR PALETTE



CMYK
0, 79, 75, 36

RGB
163, 34, 41

HEX
a32229



CMYK
0, 20, 100, 0

RGB
255, 205, 0

HEX
ffcd00



CMYK
86, 27, 0, 44

RGB
20, 105, 143

HEX
14698f



CMYK
0, 0, 0, 74

RGB
66, 66, 66

HEX
424242



CMYK
0, 0, 0, 0

RGB
255, 255, 255

HEX
ffffff

RECOMMENDED USAGE



TYPOGRAPHY

Gotham

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

**Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz**

Freight Sans Pro

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

ICONS

